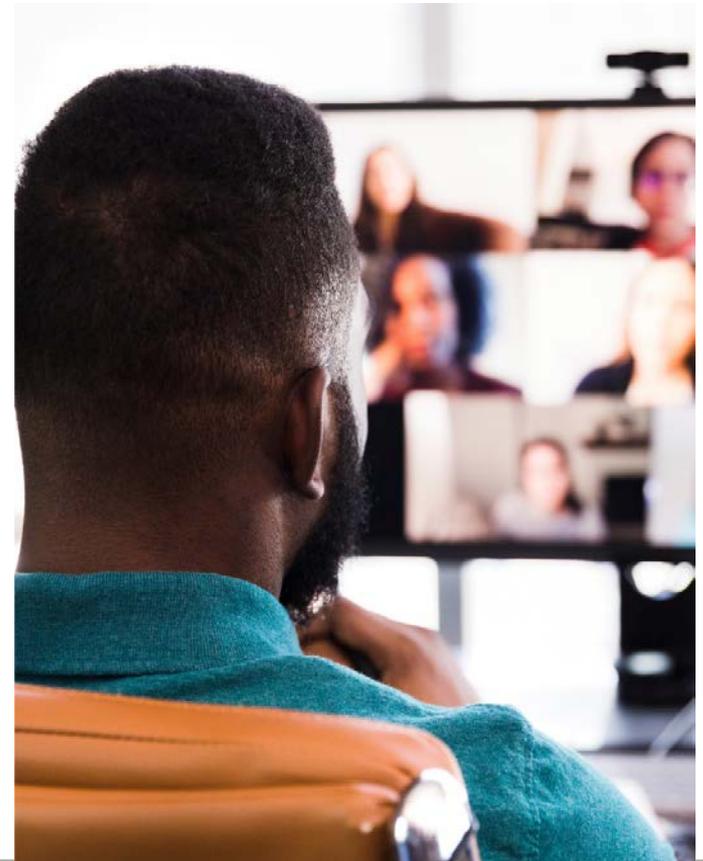


Community Engagement

- The Center for Community Solutions
 - is a nonpartisan think tank focused on solutions to health, social and economic issues.
- LGBT Center of Greater Cleveland
- Advisory Committee
 - Members represented professional expertise across sectors of HIV care as well as individuals who represented impacted populations and lived experience



Listening Sessions

- Stakeholder Engagement
- Engagement of impacted populations
- Centering Voices:
 - AA/Hispanic
 - Trans and Non Binary
 - Youth & Young Adults
 - HIV Professionals



Listening Sessions

- What are the issues that our Health Depts. and ASO's are not addressing for people living with HIV? and for prevention of HIV?
- What was missing when you were first diagnosed that is available now?
- What would make us more comfortable sharing our status?
- How have nondisclosure criminalization laws impacted your life?
- What works to keep you in care, what prevents you from being in care?
- As someone who is Black/Brown – what is different about accessing services? What are the challenges?

Community Driven EHE Strategies

Reduce
Systemic
Racism

LGBT
Inclusivity &
Care

Priority
Populations

Social Impact
Media

Health
Education

Workforce
Development

Modernization
of HIV Laws

Data &
Research
Infrastructure

CCBH

EHE Priority Populations

- Youth 13-24
 - 30% of new HIV cases
- Men who have sex with men (MSM)
 - 39% of new HIV cases
- Black/Hispanic MSM
 - 28% of new HIV cases
- All three of these populations experience health disparities in their outcomes: late diagnosis, linked to care, retained in care & viral suppression.



EHE Projects

- Universal HIV Testing (Not Risk Based):
 - Primary Care, Emergency Department, Jails, Syringe Service Programs, Mental Health/Substance Abuse Facilities, Shelters & Community Based
- PrEP (Education & Access)
- Rapid Start of ART
- Data to Care
- Intensive Medical Case Management
- Medical Transportation
- Community Health Workers/ Peer Navigation
- Social Media Awareness Campaigns



Love Leads Here! U=U Campaign



UNDETECTABLE
(CAN'T FIND IT)

UNTRANSMITTABLE
(CAN'T SHARE IT)

We take our **HIV** medication
and the virus can't spread
from us sexually.

U=U

love
leads
here.org

Cuyahoga County Board of Health
HIV Prevention & Care

CBH

Love Leads Here! PrEP Campaign

I Take PrEP

PrEP gives us the power to stay **HIV** negative.

love leads here.org
Cuyahoga County Board of Health
HIV Prevention & Care

Yo Tomo PrEP

PrEP nos da el poder para mantenernos **VIH** negativos.

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HIV Prevention & Care

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HIV Stigma Campaign



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Cuyahoga County Board of Health
HIV Prevention & Care

You're Welcome.

I'm living with **HIV** and preventing it.
Medication keeps me undetectable and untransmittable.

Naimah

This advertisement features a portrait of Naimah, a Black woman with glasses and a denim jacket, smiling and making a peace sign. The text is overlaid on the image.



love leads here.org
Cuyahoga County Board of Health
HIV Prevention & Care

You're Welcome.

PrEP medication keeps me from getting **HIV**.
I am protecting myself and my community.

Maurice

This advertisement features a portrait of Maurice, a Black man with curly hair, looking directly at the camera. The text is overlaid on the image.

Challenges/Areas of Focus

- Multiple EHE funding streams
- Consolidating the data



Community Advisory Group

Reconvening the Community Advisory Group(CAG)

When: 1-11-23

Where: CCBH

Time: 9am – 12pm

Who: All are welcome



CCBH

Misc.

- Link to full Cuyahoga EHE Plan
 - <https://www.communitysolutions.com/resources/ending-the-epidemic/ending-epidemic-cuyahoga-county/>
- Social Media Campaigns
 - www.loveleadshere.org



CUYAHOGA COUNTY

BOARD OF HEALTH

YOUR TRUSTED SOURCE FOR PUBLIC HEALTH INFORMATION

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216-201-2000 www.ccbh.net

